ECE Networking Call: Partnership Development in Texas

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Background

1305: Increase PA and consumption of health foods for children in ECEs

• Early Childhood Health and Nutrition Interagency Council
  - PA Survey

• Texas Rising Star Program
  - OLE

• Childcare Licensing Standards
Community Readiness Model

- No Awareness
- Denial/ Resistance
- Vague Awareness
- Pre-planning
- Preparation
- Initiation
- Stabilization
- Confirmation/ Expansion
- High level of Community Ownership

Success Strategies

- Till the soil
  - Utilized well-connected partners

- Find and Plant seeds
  - Took the initiative to reach out

- Companion Planting
  - Found a tangible need and created a “win-win”

- Maintain and feed
  - Took time and care to build trusting relationships
Lessons Learned

• Keeping eyes open for opportunities
  – Seize them as they arise & Identify champions

• Learning as you go
  – Experience builds upon itself

• Using obstacles as stepping stones
  – Try other routes & Persevere

• Factoring in timing
  – Be prepared & Keep the process in mind
Thank You!

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