Madera County, California

New Healthy Beverage Standards for Head Start Centers

Head Start Centers in four Central Valley counties have adopted stronger, newer healthy beverage standards for children. As of September 1, 1,500 children through age 5 now drink water and unflavored milk (and breast milk for those up to 12 months) instead of soda, sports drinks, juice and juice drinks, and chocolate or other flavored milk.

Watch this video on how the Madera County Public Health Department worked with partners through the community transformation grant, CA4Health, to give children a head start to a healthier life.

For info about Let’s Move! Child Care and to read more success stories, visit the Let’s Move! Child Care website, www.HealthyKidsHealthyFuture.org, created and hosted by Nemours.